



Know...Knowledge...BPMK

Performance Synergy... *It's the golden opportunity organizations seek to accomplish.*

About BPMK



- Bringing Local Technical Support
- Business intelligence expertise
 - Sales, marketing, logistic, finance modules
 - Balanced scorecard modules
 - Sox, Basel II and Risk management modules
- Tailoring complex BI and data mining solutions
- Multiplatform implementations
- Business Process Expertise

Microsoft partners – Implementing PPS 2007

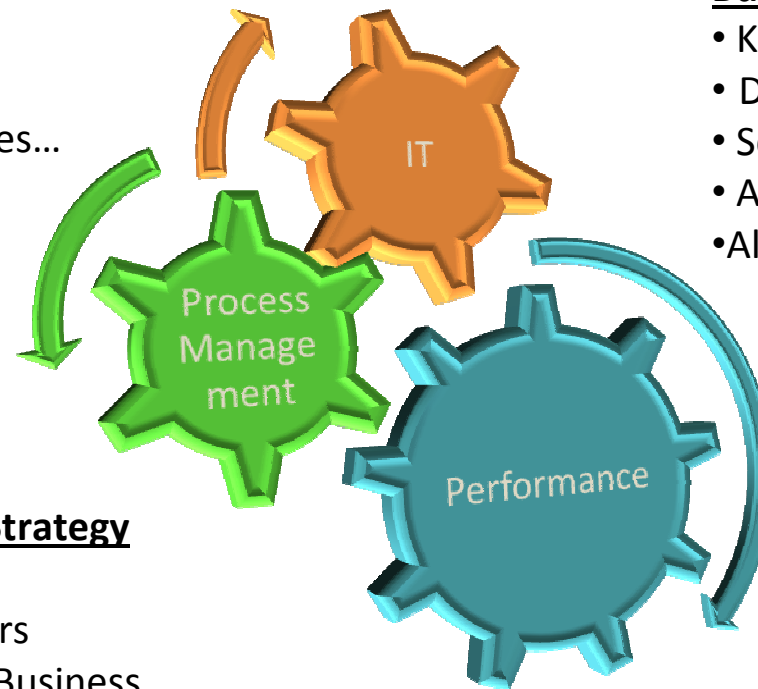
Integrating IT with Process Management

IT

- DWH
- OLAP , RDBMS
- Integration
 - ETL, EAI, Web Services...

Business Users

- KPI
- Dashboards
- Scorecards
- Analytic Reports
- Alerts



Business Strategy

- Financial
- Customers
- Internal Business
- Innovation and Learning



BPMK solutions

Financial Management	Performance Management	Customer Management
Payment Risk & Collection Scoring	Score carding (KPI)	On-time delivery
Revenue assurance	Activity based profitability analysis	Price Plan Optimization
Profitability analysis	Predictive performance analysis	Marketing Optimization
Financial Planning	Asset Management	Campaign Management
Cash flow	Regulatory Compliance	Segmentation & Profiling
Project Profitability	Strategic Sourcing	Customer Ranking

Why BPMK?



Analytics Produces Actionable Predictions

- **Business Expertise**
 - delivering innovation
 - deep industry and business process experience
- **Knowledge Expertise**
 - Implementing SOA
 - Platform encapsulation
- **Time to Market**
 - Fast ,dynamic, ROI increscent.



Know...Knowledge...**BPMK**

Thank You

info@BPMK.co.il

(972) 52 4417562